

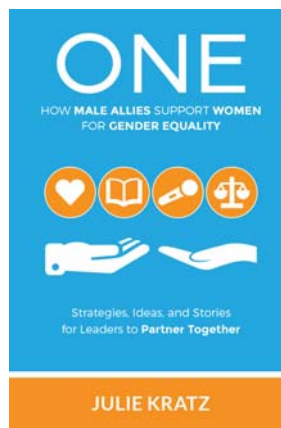


# ONE

HOW TO BUILD A CULTURE OF ALLIES



## ABOUT ME





## OBJECTIVES

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**Today, you will learn strategies, tools, and stories to apply our four proven techniques to build a culture of allies:**

- **Empathy:** How Men Channel the Women They Empathize, and How Women Start the Dialogue with the WIIFM
- **Story Sharing:** How Men Ask for HERStory, and How Women Share Their Story
- **Speaking Up:** How Men Speak up with Her, and How Women Speak Up with Him
- **Work & Life Integration:** How Men Do the Fair Share, and How Women Practice Self-Care



## VISION

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Close your eyes...and think about your organization's culture.

What would it look like with more allies?



## MY STORY...

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## REFLECTION

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Who has been your ally?  
How has he or she supported you?



# STRATEGIES

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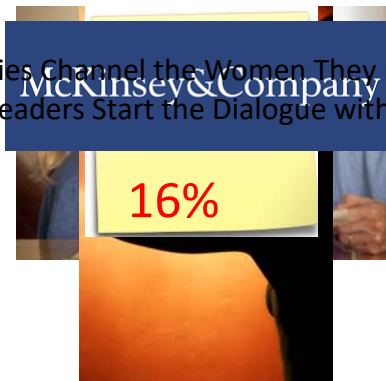


# EMPATHY

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Male Allies Channel the Women They Empathize  
Women Leaders Start the Dialogue with the WIIFM



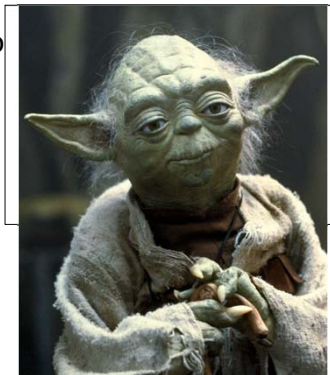


# STORY

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Wo



Stories  
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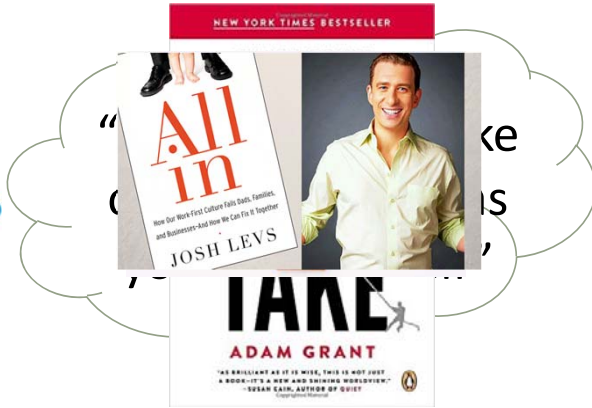


# SPEAK

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## WORK/LIFE



## WHAT TO DO NOW



Be a Male Ally  
or Engage a  
Male Ally



Support a  
Culture of  
Male Allyship



Get Your  
Organization  
to Step Up



## COMMITMENTS

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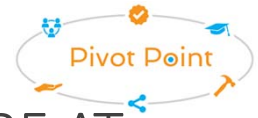
What is ONE thing you will do as a result of what you have learned today?



## MANTRA

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**I BELIEVE** in **GENDER EQUALITY**.  
*I believe that women and men*  
**PARTNERING TOGETHER**  
*for **GENDER EQUALITY***  
*is what is best for **ALL** humans.*  
**By collaborating together,**  
*we will **improve the lives** of future women*  
*leaders and girls that will grow up in*  
*a world where anything is truly possible.*  
**MY VOICE MATTERS.**  
*I make choices **every** day*  
*supporting gender equality.*  
**We are all in this TOGETHER.**  
*I commit to supporting male allyship.*  
**WE ARE STRONGER**  
**TOGETHER.** We are... **ONE.**



# WE WILL MEET YOU WHERE YOU ARE AT

