INDIANA CHAMBER
LEADING BUSINESS | ADVANCING INDIANA

63rd ANNUAL INDIANA HR CONFERENCE

APRIL 20-22, 2027 | EXPO APRIL 21
INDIANA CONVENTION CENTER
INDIANAPOLIS

www.IndianaHRconf.com



SPONSOR PROSPECTUS

63RD ANNUAL HUMAN RESOURCES CONFERENCE

SPONSOR TESTIMONIAL

"Partnering with the Indiana Chamber of Commerce on its HR Conference has been a great asset for our firm. This event has provided us with the opportunity to showcase our deep knowledge in labor and employment law, network with new clients, and connect with current clients. Working with the Chamber staff has always been very easy and rewarding, and we are extremely happy with the creativity the Chamber has provided us in maximizing our involvement within the partnership."

– Heather Wilson
Frost Brown Todd LLC

PRESENTED BY

INDIANA CHAMBER
LEADING BUSINESS | ADVANCING INDIANA

CONFERENCE INFORMATION

The 63rd Annual Human Resources Conference is Indiana's longest running human resources conference. Presented by the Indiana Chamber of Commerce, an expected 200 attendees learn the latest strategies in HR, employee benefits and talent attraction/retention amongst other timely topics.

The conference features more than 25 educational breakout sessions across three days spanning a multitude of vital topics for every level of HR professional. Nationally renowned keynote speakers are also featured at the event, including:

- Chris Rollins, Speaker | Coach | Consultant, Creator of The Ripple Effect Leader
- Austin Franklin, CEO and Co-founder, Good-Natured Life
- Cara Silletto, MBA, CSP, Founder, Magnet Culture
- Mina Starsiak Hawk, host of "Good Bones."
- Andrea Butcher, CEO, HRD, A Leadership Development Company
- Ira S. Wolfe, President and Chief Googlization Officer, Success Performance Solutions
- Andrea Butcher, President, HRD Advisory Group
- Meagan Johnson, Johnson Training Group
- Chris Heeter, The Wild Institute
- Shannon Huffman Polson, Apache Helicopter Pilot, U.S. Army
- Jeff Nally, Nally Group





Exhibitor/Sponsor Cancellation: Exhibitor/sponsor may withdrawal from the Conference within thirty days of invoice for full refund less a $100 administrative fee. If invoiced after February 1, 2027, no refunds will be issued. Payments are due 30 days from invoice date unless other arrangements are made. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date.

To reserve your sponsorship, contact Jesse Brothers, jbrothers@indianachamber.com or (317) 264-7549

63RD ANNUAL HUMAN RESOURCES CONFERENCE

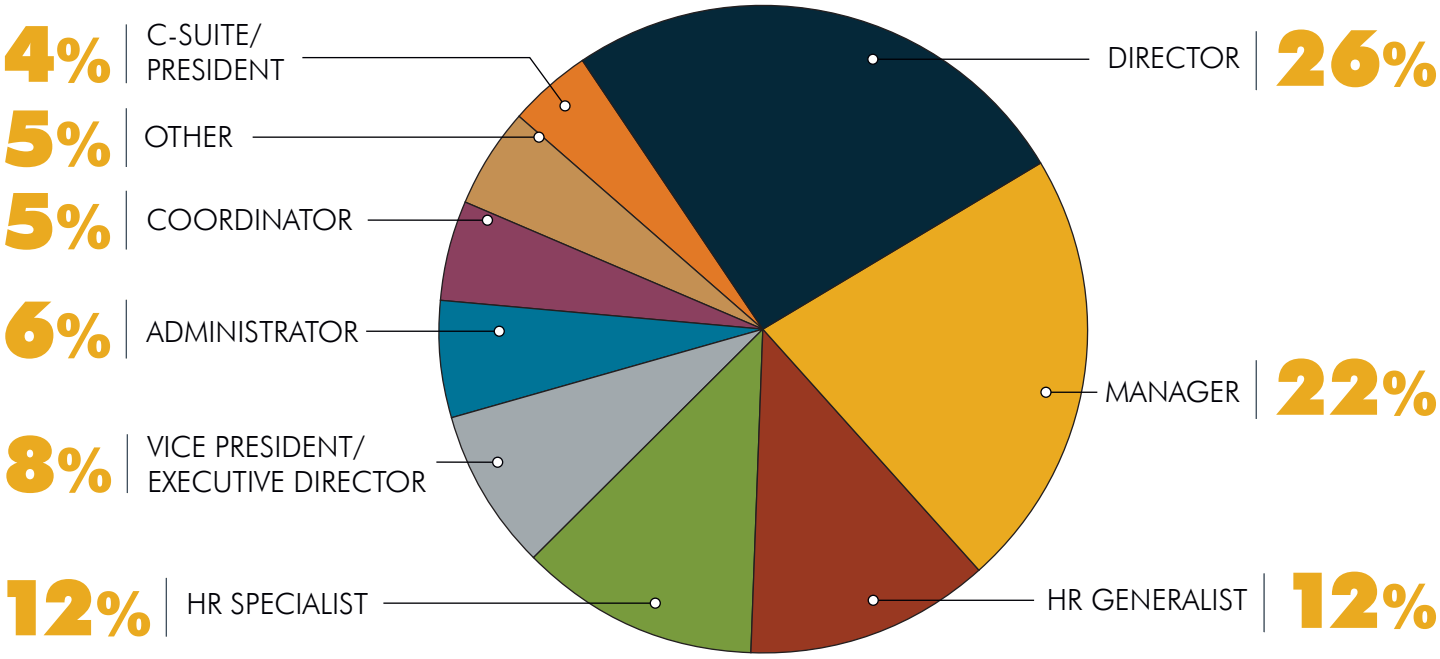


The Indiana Human Resources Conference focuses on compliance and strategy, attracting upper-level human resources professionals that are responsible for guiding the human capital strategy at their organization.

2026 Attendees

476

JOB FUNCTION (TITLE OR POSITION)



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SPONSORSHIP LEVELS

PRESENTING SPONSOR
$15,000 Exclusive Opportunity

INCLUDED BENEFITS

Exclusive Branding Opportunities

- Exclusive listing as Presenting Sponsor, including verbal recognition
- Company logo included on all email and digital promotions sent to more than 85,000 HR professionals throughout Indiana
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on all conference signage
- Company logo included on conference website and linked to page of your choosing
- Company collateral material or logo item distributed to each attendee in conference bags
- **Sustained Visibility:** Integrated promotion across events, publications, and statewide communications – extending far beyond a single event sponsorship

High Impact Opportunities

- 1-2 minutes of podium time to address conference attendees at the opening general session
- One pre-event e-blast (you provide content)
- 10'x8' display area of your choice with one 6' skirted table and two chairs
  - ✔ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for $129/each)
- Exhibitor listing in the conference mobile app
- 30 second promotional video shown during opening general session (your company provides video file)

Access

- Five complimentary conference registrations for your company representatives and/or clients
- Additional conference registrations available at 20% discount
- Inclusion on expo passport or bingo card to encourage attendee traffic to your booth
- A complete electronic list of conference attendees
  - ✔ Includes name, title, company name, phone number, mailing address and email addresses
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2028 conference

PLATINUM SPONSOR
$5,000 (Seven Opportunities Available)

TOP TIER BOOTH LOCATION

Available opportunities

- Expo Hall Lunch (April 21)
- Opening General Session (April 21)
- Reception Sponsor (April 21)
- Morning General Session (April 22)
- Mobile App
- PopCam Headshot Station
- Educational Sessions

INCLUDED BENEFITS

Exclusive Branding Opportunities

- Exclusive listing as event Sponsor, including verbal recognition
- Company logo included on all email and digital promotions sent to more than 85,000 HR professionals throughout Indiana
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on conference signage
- Company logo included on conference website and linked to page of your choosing

High Impact Opportunities

- 10'x8' display area with one 6' skirted table and two chairs
  - ✔ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for $129/each)
- Exhibitor listing in the conference mobile app
- Opportunity includes 1-2 minutes of podium time to address attendees at selected event (only applicable to Opening General Session, Reception Sponsor or Morning General Session)

Access

- Four complimentary conference registrations for your company representatives and/or clients
- Additional conference registrations available at 20% discount
- Inclusion on expo passport or bingo card to encourage attendee traffic to your booth
- A complete electronic list of conference attendees
  - ✔ Includes name, title, company name, phone number, mailing address and email addresses
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2028 conference

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SPONSORSHIP LEVELS

GOLD SPONSOR
$3,500 (17 Opportunities Available)

PREMIUM BOOTH LOCATION

Available opportunities
- Pre-Conference Workshops (April 20)
- Charging Stations (your logo on it) [two opportunities]
- Chair Massage Station
- Registration Bag (your logo on it)
- Water Bottle (your logo on it)
- Name Badge Lanyards (your logo or company name on it)
- Notepad (your logo on it)
- Pen (your logo on it)
- HR Cafe
- Speaker Lounge
- Therapy Dogs
- Get Moving! Wellness activities
- Corporate Social Responsibility
- WiFi
- Gamification
- Step-and-Repeat (photo backdrop)

INCLUDED BENEFITS

Exclusive Branding Opportunities
- Exclusive listing as event or item Sponsor, including verbal recognition
- Company name or logo* included on all email and digital promotions sent to more than 85,000 HR professionals throughout Indiana
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on conference signage
- Company logo included on conference website and linked to page of your choosing

High Impact Opportunities
- 10'x8' display area with one 6' skirted table and two chairs
  - ✔ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for $129/each)
- Exhibitor listing in the conference mobile app

Access
- Three complimentary conference registrations for your company representatives and/or clients
- Inclusion on expo passport or bingo card to encourage attendee traffic to your booth
- A complete electronic list of conference attendees
  - ✔ Includes name, title, company name, phone number, mailing address and email addresses
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2028 conference

SILVER SPONSOR
$2,500 (10 Opportunities Available)

PRIME BOOTH LOCATION

Available opportunities
- Continental Breakfast (April 20)
- Morning Break (April 20)
- Afternoon Break (April 20)
- Continental Breakfast (April 21)
- Morning Break (April 21)
- Afternoon Break (April 21)
- Afternoon Break #2 (April 21
- Continental Breakfast (April 22)
- Morning Break (April 22)
- Afternoon Break (April 22)

INCLUDED BENEFITS

Exclusive Branding Opportunities
- Exclusive listing as event Sponsor, including verbal recognition
- Company name or logo included on all email and digital promotions sent to more than 85,000 HR professionals throughout Indiana
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on conference signage
- Company logo included on conference website and linked to page of your choosing

High Impact Opportunities
- 10'x8' display area with one 6' skirted table and two chairs
  - ✔ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for $129/each)
- Exhibitor listing in the conference mobile app

Access
- Two complimentary conference registrations for your company representative and/or client
- Inclusion on expo passport or bingo card to encourage attendee traffic to your booth
- A complete electronic list of conference attendees
  - ✔ Includes name, title, company name, phone number, mailing address and email addresses
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2028 conference

**Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

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SPONSORSHIP LEVELS

BRONZE SPONSOR
$1,500 (Limited space available)



Exclusive Branding Opportunities
- Company name listed in text on the website
- Company name in text on PowerPoint presentations featured during general sessions and luncheons
- Event promotions reached more than 85,000 HR professionals across Indiana and linked directly to the Conference website, where your company listing appears.

High Impact Opportunities
- 10'x8' display area with one 6' skirted table and two chairs
  - ✔ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for $129/each)
- Exhibitor listing in the conference mobile app

Access
- One complimentary conference registration for your company representative and/or client
- Additional conference registrations available at 20% discount
- Inclusion on expo passport or bingo card to encourage attendee traffic to your booth
- A complete electronic list of conference attendees
  - ✔ Includes name, title, company name, phone number, mailing address and email addresses
- Sponsor ribbon for each of your company representatives

A la carte Options	Price	Deadline to Order
Floor sticker at conference venue (one sticker)	$300	April 1, 2027
Registration bag drop	$500	April 1, 2027

CONFERENCE FLOOR STICKER
You will receive: Receive one approximately 3' x 3' square floor decal with your company logo and booth number at the venue in a premium location determined by conference organizers.

REGISTRATION BAG DROP
You will receive: Your company logo item or flyer placed in all conference registration bags. Your company must provide items. All items must be approved by the Indiana Chamber.

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